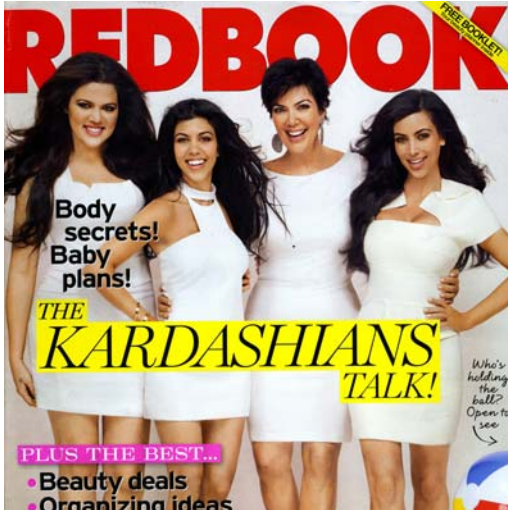


National  
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SCREEN GRAB

## Three pirate inspired ideas

All smudgy eyes and wild waves, Penélope Cruz makes her buccaneering debut in this month's *Pirates of the Caribbean: On Stranger Tides*, and she's never looked sexier. It's a lot of liner (though Johnny Depp's is even more heavy-handed), but next time you go out, do the lite version with these how-to's from Penélope's on-set makeup artist, Ana Lozano, and hairstylist, Manolo Garcia.

**Near-naked skin:** "I wanted her to look like a rebellious woman with skin that seemed tanned by the sun," says Lozano, who skipped foundation and instead dusted on bronzer with a brush, then added pink blush for a flushed effect.

**Smokin' eyes:** "For intense, seductive eyes, I used kohl pencil along her lower lashes, then smudged it," Lozano says.

**Lotsa hair:** "I went for an undone look," says Garcia, who first misted a wave enhancer onto Penélope's damp, towel-dried hair, then—after she'd air-dried—applied a serum to bring out even more texture and add shine.

## CURL POWER

While some women spend the GDP of small nations on hair-straightening treatments, the music world's sexiest stars have been rocking ringlets. To make sure yours look fierce, not frizzy, run a wide-tooth comb through them while your hair's damp, then apply curl definer from roots to ends, says Nicholas Penna Jr., a L'Oréal Professionnel stylist and regular backstage pro at fashion shows. Next, "scrunch and twirl hair as you dry with a diffuser," and finish with shine serum. Straight hair? Spiral small sections around a one-inch iron and let hair cool completely before you tousle.

Curls Essentials Sample Kit, \$22 to \$25, with curl-boosting shampoo, conditioner, moisturizer, and styler.

Singers (and style renegades) Florence Welch (above) and Esperanza Spalding (right) let loose with sexy waves and spirals.



Try (from top) Stila Kajal Eye Liner in Onyx, \$18; Frédéric Fekkai Beach Waves, \$24; Aveda Light Elements Smoothing Fluid, \$24; Hard Candy Hide & Glow Cheek Tint Duo in Pillow Talk, \$6; and Lancôme Tropiques Minérale Mineral Smoothing Loose Bronzer in Natural Ambre, \$38.50.

DO I NEED...

### ...antiaging makeup?



Elizabeth Arden Ceramide Ultra Lift and Firm Makeup SPF 15, \$42.

No, says New York City dermatologist Heidi Waldorf, M.D. "It's a bonus. It can improve skin, but not like straight antiaging treatments, which have higher concentrations of active ingredients and really get rubbed in." Still, every bit of wrinkle-fighting helps—unless you're using a retinoid at night, in which case, avoid makeup that contains retinol or any other exfoliant.



## CURL POWER



Singers (and style renegades) Florence Welch (above) and Esperanza Spalding (right) let loose with sexy waves and spirals.



While some women spend the GDP of small nations on hair-straightening treatments, the music world's sexiest stars have been rocking ringlets. To make sure yours look fierce, not frizzy, run a wide-tooth comb through them while your hair's damp, then apply curl definer from roots to ends, says Nicholas Penna Jr., a L'Oréal Professionnel stylist and regular backstage pro at fashion shows. Next, "scrunch and twirl hair as you dry with a diffuser," and finish with shine serum. Straight hair? Spiral small sections around a one-inch iron and let hair cool completely before you tousle.

# SHOP THE ISSUE

## 8 TRICKS TO... SOLVE ANY HAIR CRISIS

**PAGE 91:** René Furterer Naturia **Dry Shampoo**, \$12; sephora.com. Goody Freshly Picked **Bobby slide**, \$6; Target. Redken Smooth Down Detangling **Cream**, \$15; redken.com for salons. Rita Hazan Root Concealer **touch-up spray**, \$24; sephora.com.

## PRETTY SMART

**PAGE 96:** Dior Addict **Lipstick**, \$28; Dior beauty counters nationwide, dior.com. Shiseido Benefiance Wrinkleresist24 Extra Creamy **Cleansing Foam**, \$35; fine department and specialty stores, sca.shiseido.com for locations. Couture Colour Pequi Oil **Treatment**, \$32; Sephora, sephora.com, couturecolour.com. Jason Wu Colour & Effects **collection** by CND, \$47; cnd.com. Too Faced Bronze-buki **Brush**, \$34; Sephora, Ulta, toofaced.com. Stila Sparkle Waterproof Liquid **Eye Liners**, \$22; stilacosmetics.com. Promise Me **Eau de Toilette**, \$29.99; promisemefragrance.com. Sonia Kashuk Instructional **Eye Shadow Palettes**, \$20; target.com. Body by Blow **body builder**, \$19.75; Ulta, Beauty Brands, blowny.com. Jurlique Moisturizing **Hand Sanitizer**, \$15; jurlique.com.

## SUMMER BEAUTY COUNTDOWN BOOKLET

Avon Nailwear Pro **nail color**, \$5; 800-FOR-AVON, avon.com. Suki Exfoliate Foaming **Body Cleanser**, \$31.95; Whole Foods Markets, sukiskincare.com. De-luxe Bain Foaming **Body Scrub**, \$9.99; drugstore.com. Derma E Hyaluronic Acid Rehydrating **Serum**, \$25; dermae.net. SkinCeuticals Hydrating B5 **Gel**, \$67; skinceuticals.com. Clinique Dramatically Different **Moisturizing Gel with Pump**, \$24.50; clinique.com. Kiss My Face Cool Mint **Moisture Shave**, \$7.95; kissmyfacewebstore.com. Shaveworks The Cool Fix **targeted gel lotion**, \$25; Sephora, sephora.com, beauty.com. Goody Simply Stranded **Headband**, \$4.99; Target. Jennifer Behr Crystal and Ribbon-Wrapped **bobbies**, \$68 for 2; jenniferbehr.com. Pluma **headband**, \$45; plumashop.com. Benefit Creaseless Cream **Shadow/Liner**, \$19; sephora.com. MAC Cremestick **Liner**, \$14.50; maccosmetics.com.

## BEAUTY CALL

**PAGE 100:** Stila Kajal **Eye Liner**, \$8; stila cosmetics.com. Frédéric Fekkai Beach Waves **spray**, \$24; fekkai.com. Aveda Light Elements **Smoothing Fluid**, \$24; aveda.com. Hard Candy Hide & Glow **Cheek Tint Duo**, \$6; walmart.com. Lancôme Tropiques Minérale Mineral Smoothing Loose **Bronzer**, \$38.50; lancome-usa.com. Curls Essentials **Sample Kit**, \$22 to \$25; curls.biz. Elizabeth Arden Ceramide Ultra Lift and Firm **Makeup SPF 15**, \$42; shop.elizabetharden.com.

## Q & TRIPLE A

**PAGE 103:** Dermablend Leg and Body Cover **Foundation**, \$27; dermablend.com.

## SMILE! IT'S SATURDAY MORNING

**PAGE 209:** Mary Green **camisole**, \$69; marygreen.com. Love Tanjane **pants**, \$98; shop.lovetanjane.com. Z Gallerie **sham** and queen **duvet**, \$39.95 and \$149.95; zgallerie.com. Lands' End **Sheet Set**, \$149.50; landsend.com.

**PAGE 210:** Bodum **french press**, \$39.95; bodumusa.com.

**PAGE 211:** Alkemy **shirt**, \$68; alkemyclothing.com. Jane Basch **necklace**, \$180; janebasch.com. Ettika **bracelet**, \$36; ettika.com. Bare Collection **bracelet**, \$221; barecollection.com. Friend or Foe **T-shirt**, \$45; yourfriendorfoe.com. Hatley **pajama set**, \$29.99; hatleystore.com. Pink Chicken **romper**, \$42; pinkchicken.com. West Elm **rug**, \$119; westelm.com.

**PAGE 213:** J Brand **jeans**, \$198; Ron Herman. Divine Wear **top**, \$55; divine-wear.com for stores. Eileen Fisher **cardigan**, \$168; Eileen Fisher, eileenfisher.com. United Colors of Benetton **shorts**, \$49; 800-535-4491 for stores. L.L.Bean **socks**, \$18.95 for two pairs; llbean.com. Crate & Barrel **pillow**, \$29.95; crateandbarrel.com. Grandin Road **pillow**, \$69; grandinroad.com.

**PAGE 214:** The Body Shop Lightening Touch **highlighter**, \$14; thebodyshop-usa.com. Sephora Lush Flush **Lip & Cheek Stain**, \$12; sephora.com.

**PAGE 215:** Trovata **shirt**, \$102; Barneys New York.

Lands' End Canvas **jacket**, \$60; 877-877-1963, landsendcanvas.com. Asha Patel **necklace**, \$225; ashapateldesigns.com. BaubleBar **bracelet**, \$24; baublebar.com. Ettika **bracelet**, \$24; ettika.com. Linea Pelle **belt**, \$70; lpcollection.com. H&M **jeans**, \$49.95; hm.com for stores. Hunter Boot **purse**, \$575; neimanmarcus.com. No. 6 **clogs**, \$260; no6store.com. American Eagle Outfitters **shirt**, \$39.50; ae.com. New Balance **sneakers**, \$75; newbalance.com. Pink Chicken **hat**, \$16; pinkchicken.com. 77kids by American Eagle **dress**, \$34.50; 77kids.com. Zutano **jacket**, \$36, and **leggings**, \$19; zutano.com. Lazoo **socks**, \$9.99 for three pairs, and **shirt**, \$12.99; Babies 'R' Us. 77kids by American Eagle **hoodie**, \$29.50; 77kids.com. Lands' End **rug**, \$99.50; landsend.com. Pier 1 Imports **doormat**, \$24.95; pier1.com.

## 2011'S MOST VALUABLE BEAUTY PRODUCTS

**PAGE 221:** Chanel Rouge Allure **Extrait de Gloss**, \$32; department and specialty stores, chanel.com. Shiseido Refining Makeup **Primer SPF 21**, \$30; Macy's, Bloomingdale's, Saks Fifth Avenue, sca.shiseido.com for locations. Fékkai Essential Shea Ultra Rich **Mask**, \$30; Frédéric Fékkai salons, Neiman Marcus, Saks Fifth Avenue, fekkai.com. Stila Stay All Day Waterproof Liquid **Eye Liner**, \$20; Sephora, Ulta, stilacosmetics.com. Vera Wang Preppy Princess Eau de Toilette **Spray**, \$60; Macy's, Nordstrom, Sephora. Make Up For Ever Aqua **Cream**, \$22; sephora.com.

**PAGE 222:** Dr. Dennis Gross Skincare Alpha Beta Extra Strength **Peel**, \$85; dgskincare.com. Estée Lauder Sensuous Noir **eau de parfum**, \$60; Estée Lauder counters nationwide, esteelauder.com. Avon ANEW Platinum **Cleanser**, \$15; 800-FOR-AVON, avon.com. OPI **Nail Lacquer**, \$8.50; opi.com for locations. Kiehl's Creme de Corps Soy Milk & Honey Whipped **Body Butter**, \$35; Kiehl's, 800-KIEHLS-1, kiehl.com. Rodial Brazilian Tan Airbrush Instant Self-Tanning **Spray**, \$49; nordstrom.com.

**PAGE 223:** Essie **Nail Color**, \$8; essie.com. Benefit Remove It **Makeup Remover**, \$21; benefitcosmetics.com. PreVage Eye Ultra Protection Anti-Aging **Moisturizer SPF 15**, \$98; prevageskin.com. SkinCeuticals Blemish + Age Defense **treatment**, \$78; skinceuticals.com. RoC Multi Correxion Lift Anti-Gravity **Night Cream**, \$29.99; Walgreens, CVS.

**PAGE 226:** René Furterer New Okara Radiance Enhancing **Spray**, \$26; 800-522-8285 for locations, beauty.com. Carol's Daughter Hair Milk The Original **Curl Definer**, \$20; carolsdaughter.com. Privé Concept Vert Volumizing **Froth**, \$24; priveproducts.com for locations. Serge Normant Meta Luxe **Hair Spray**, \$25; Serge Normant at John Frieda salons, sergenormant.com. Alterna Bamboo Smooth Kendi Oil Pure Treatment **Oil**, \$24; sephora.com. Göt2b Fat-Tastic **Dry Shampoo**, \$5.99; got2b.us for store locator. Keratin Complex 4-in-One Keratin **Curling System**, \$159; keratincomplex.com. Brazilian Heat After Dark Professional 1900 Watt AC Motor **Dryer**, \$120; belsonproducts.com. T3 Single Pass Compact **Flat Iron**, \$79; Bloomingdale's, t3micro.com.

**PAGE 228:** YSL Rouge Pur Couture **lip color**, \$30; yslbeautyus.com. Tarte Amazonian Clay **Blush**, \$25; Sephora, sephora.com. DiorSkin Nude Natural Glow Creme-Gel **Makeup SPF 20**, \$48; sephora.com. Dr. Hauschka Powder Duo **bronzer**, \$34; store.drhauschka.com. Laura Mercier Mineral **Finishing Powder**, \$32; Neiman Marcus, Saks Fifth Avenue, lauramercier.com.

## Sweepstakes Rules

### MVP BEAUTY GIVEAWAY SWEEPSTAKES. NO PURCHASE NECESSARY TO ENTER OR WIN.

Sponsored by Hearst Communications, Inc. Go to redbookmag.com/mvpgiveaway between 12:01 a.m. ET on April 12, 2011, and 11:59 p.m. ET on May 16, 2011, and complete and submit the entry for the sweepstakes of your choice pursuant to the onscreen instructions. Must be a legal resident of the 50 United States, the District of Columbia, Puerto Rico, or Canada who has reached the age of majority in his or her state, territory, or province of residence at time of entry. Void in the Province of Quebec and where prohibited by law. Odds of winning will depend upon the total number of eligible entries received. Sweepstakes subject to complete official rules available at redbookmag.com/mvpgiveaway.

## BEAUTY CALL

Loose **Bronzer**, \$38.50; lancome-usa.com. Curls Essentials **Sample Kit**, \$22 to \$25; curls.biz.